

**MINUTES OF THE 44th MEETING OF THE
CONVENTION CENTER AUTHORITY OF THE
METROPOLITAN GOVERNMENT OF NASHVILLE &
DAVIDSON COUNTY**

The 44th meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on November 5, 2013 at 8:03 a.m., in Room 202AB at the Music City Center, Nashville, Tennessee.

AUTHORITY MEMBERS PRESENT: Marty Dickens, Francis Guess, Ken Levitan, Willie McDonald, Luke Simons, Mona Lisa Warren, and Leo Waters

AUTHORITY MEMBERS NOT PRESENT: Vonda McDaniel and Vice-Mayor Diane Neighbors, Ex-Officio

OTHERS PRESENT: Charles Robert Bone, Rich Riebeling, Charles Starks, Larry Atema, Barbara Solari, Roxianne Bethune, Ed Henley, Mary Brette Clippard, Brian Ivey, Jasmine Quattlebaum, Heidi Runion, and Elisa Putman

The meeting was opened for business by Chairman Marty Dickens who stated that a quorum was present.

ACTION: Appeal of Decisions from the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County – Pursuant to the provisions of § 2.68.030 of the Metropolitan Code of Laws, please take notice that decisions of the Convention Center Authority may be appealed if and to the extent applicable to the Chancery Court of Davidson County for review under a common law writ of certiorari. These appeals must be filed within sixty days after entry of a final decision by the Authority. Any person or other entity considering an appeal should consult with private legal counsel to ensure that any such appeals are timely and that all procedural requirements are met.

It was announced that the next scheduled meeting will be on December 3, 2013 at 8:00am.

ACTION: Luke Simons made a motion to approve the 43rd Meeting Minutes of October 3, 2013. The motion was seconded by Mona Lisa Warren and approved unanimously by the Authority.

Charles Starks was asked to discuss the AMP coalition.

ACTION: Francis Guess made a motion to adopt and approve a resolution whereby the Authority went on record as endorsing the Amp Coalition and The Amp and directing Charles Starks to take the necessary actions for the Authority and Music City Center to join the Amp Coalition. (Attachment #1) The motion was seconded by Ken Levitan and after discussion was approved unanimously by the Authority.

Charles Robert Bone was then asked to discuss the lease agreement with Sweet Liberty, LLC (Dunkin' Donuts).

ACTION: Leo Waters made a motion to approve the terms of the lease with Sweet Liberty, LLC and authorize Mr. Starks to negotiate and execute the lease agreement on substantially the same terms as considered this day. The motion was seconded by Willie McDonald and after discussion was approved unanimously by the Authority.

Charles Starks then gave an operations update and there was discussion. (Attachment #2)

Larry Atema was asked to give a project update. There was discussion.

There was additional closing discussion and then with no additional business a motion was made to adjourn, with no objection the CCA adjourned at 9:15 a.m.

Respectfully submitted,



Charles L. Starks
President & CEO
Convention Center Authority

Approved:



Marty Dickens, Chairman
CCA 44th Meeting Minutes
of November 5, 2013

**THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN
GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY
RESOLUTION ENDORSING THE AMP COALITION**

WHEREAS, a coalition has been formed to create and support a transit strategy for the Nashville, Tennessee region to prepare for the escalating growth in development, population and traffic (the “Amp Coalition”);

WHEREAS, the Amp Coalition supports the development of The Amp as a means of addressing the greater need for a rapid transit solution for Nashville;

WHEREAS, the Convention Center Authority is authorized to undertake certain activities to promote and further develop, among other things, tourism, convention and employment opportunities and to attract conventions, public assemblies, conferences, trade exhibitions or other business;

WHEREAS, The Amp will assist the Convention Center Authority in undertaking these activities and promoting tourism, convention and employment opportunities and attracting conventions, public assemblies, conferences, trade exhibitions or other business; and

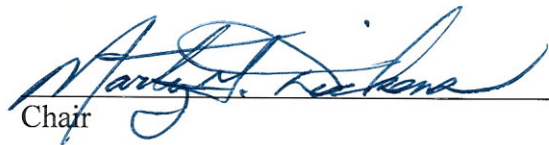
WHEREAS, the Convention Center Authority recognizes that The Amp is needed to address traffic congestion and create a regional rapid transit system.

NOW, THEREFORE, BE IT RESOLVED BY THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE AND DAVIDSON COUNTY:

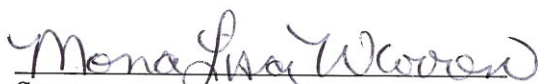
Section 1. That the Convention Center Authority hereby goes on record as endorsing the Amp Coalition and The Amp.

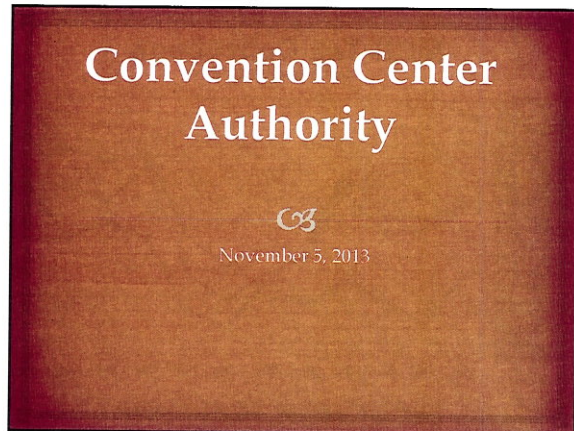
Section 2. The President and CEO of the Music City Center is directed to take the necessary actions for the Convention Center Authority and Music City Center to join the Amp Coalition; to be listed as an official supporter of The Amp; and to take other actions in support of such.

Adopted and approved this 5th day of November, 2013.


Chair

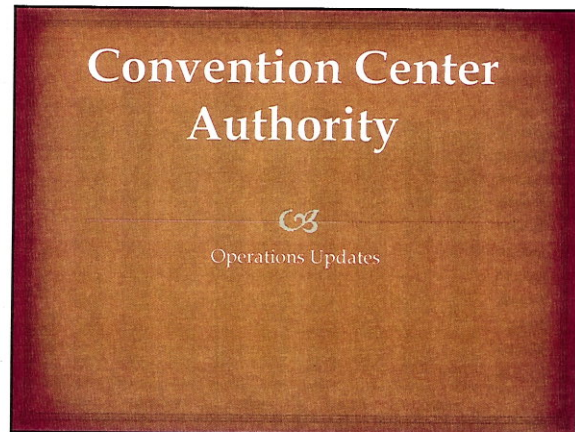
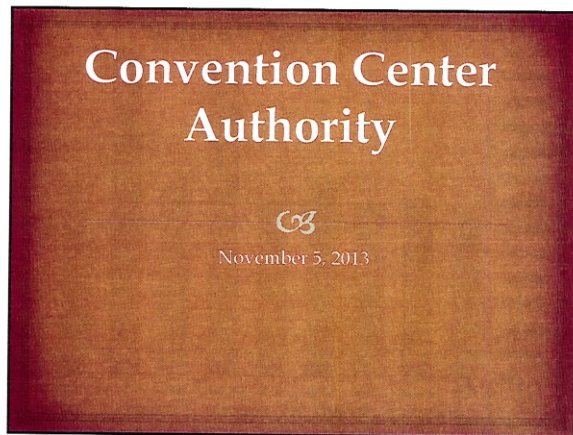
ATTEST:


Secretary



Appeal of Decisions

Appeal of Decisions from the Convention Center Authority– Pursuant to the provisions of § 2.68.030 of the Metropolitan Code of Laws, please take notice that decisions of the Convention Center Authority may be appealed if and to the extent applicable to the Chancery Court of Davidson County for review under a common law writ of certiorari. These appeals must be filed within sixty days after entry of a final decision by the Authority. Any person or other entity considering an appeal should consult with private legal counsel to ensure that any such appeals are timely and that all procedural requirements are met.



October Events

- ☞ 44 Events
- ☞ 39,608 Attendees
- ☞ 14,428 Room Nights
- ☞ \$7,833,644 Economic Impact

MCC/Hotel Tax Collection

As of August 31, 2013

	2/5 of 5% Occupancy Tax	Net 1% Occupancy Tax	\$2 Room Tax	Contracted Vehicle Tax	Rental Vehicle Tax	Total	Variance to FY 12-13
July	\$1,137,290	\$464,641	\$1,033,863	\$59,259	\$84,579	\$2,779,632	12.72%
August	\$1,143,196	\$466,755	\$986,724	\$62,868	\$159,170	\$2,808,713	18.37%
September							
October							
November							
December							
January							
February							
March							
April							
May							
June							
YTD Total	\$2,280,486	\$931,396	\$2,020,587	\$112,127	\$243,749	\$5,588,345	15.49%

These numbers are still subject to change by Metro/Division of Accounts Auditors.

MCC/Hotel Tax Collection

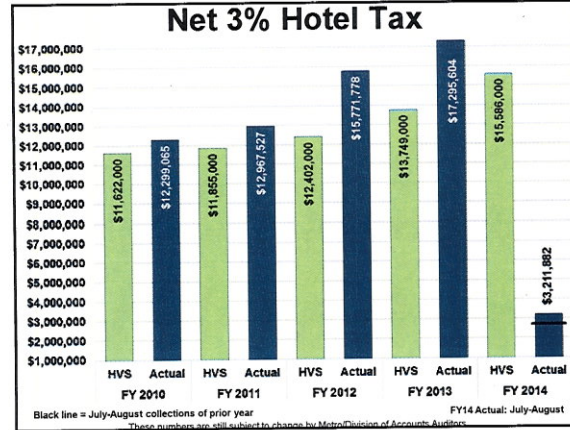
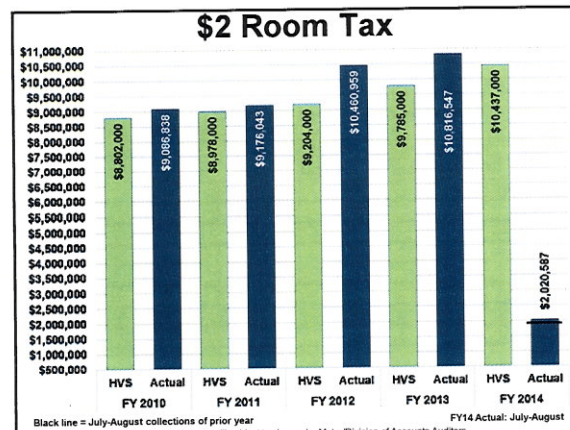
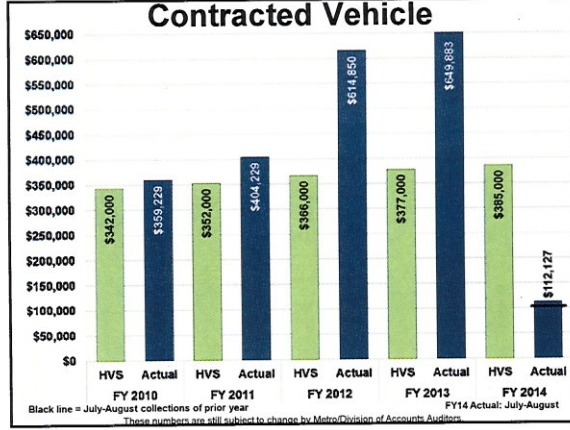
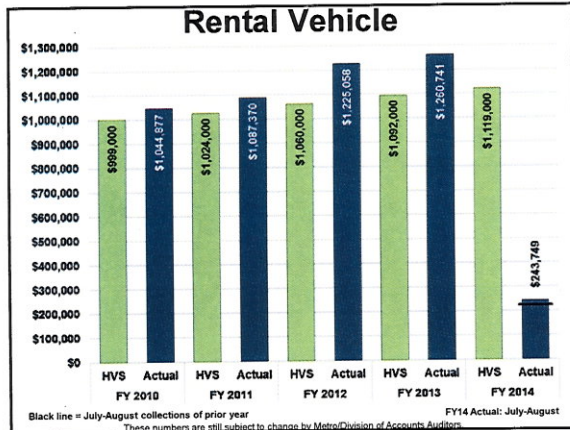
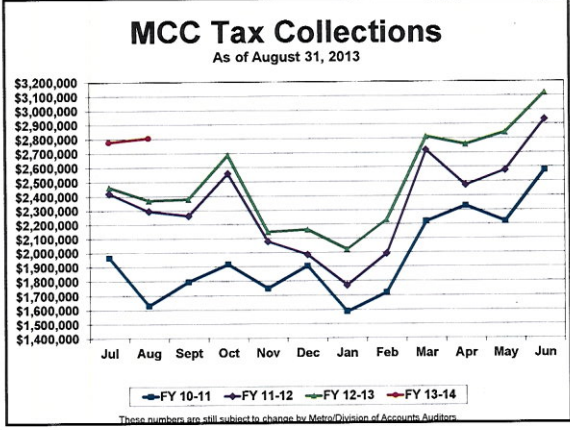
AUGUST TOTAL TAX COLLECTIONS

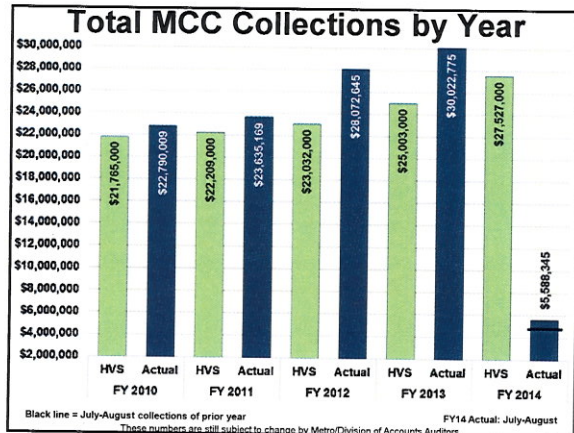
	2012	2013	Variance
5% Occupancy Tax	\$2,310,772	\$2,857,990	23.68%
Gross 1% Occupancy Tax	\$462,154	\$571,598	23.68%
\$2 Room Tax	\$893,228	\$986,724	10.47%
Contracted Vehicle	\$61,843	\$52,868	-14.51%
Rental Vehicle	\$119,420	\$159,170	33.29%
\$.50 Room Tax	\$223,307	\$246,681	10.47%
Total Collections	\$4,070,724	\$4,875,031	19.76%
Total YTD Collections	\$8,336,925	\$9,723,067	16.63%

MCC PORTION OF AUGUST TAX COLLECTIONS

	2012	2013	Variance
2/5 of 5% Occupancy Tax	\$924,309	\$1,143,196	23.68%
Net 1% Occupancy Tax	\$374,097	\$466,755	24.77%
\$2 Room Tax	\$893,228	\$986,724	10.47%
Contracted Vehicle	\$61,843	\$52,868	-14.51%
Rental Vehicle	\$119,420	\$159,170	33.29%
MCC Collections	\$2,372,897	\$2,808,713	18.37%
MCC YTD Collections	\$4,838,784	\$5,588,344	15.49%

These numbers are still subject to change by Metro/Division of Accounts Auditors





September Tours & Site Visits

☞ 27 Group Tours with over 600 attendees. This included 3 public tours with 85 attendees.

☞ 24 Sales Site Visits with estimated attendance for future events of over 52,000.

October Tours & Site Visits

☞ 26 Group Tours with over 660 attendees. This included 3 public tours with 84 attendees.

☞ 24 Sales Site Visits with estimated attendance for future events of over 82,800.

